

## Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of the Terms and Conditions. Please retain a copy for your information.

1. **The Promoter:** Walkers Snacks Ltd., 450 South Oak Way, Green Park, Reading, RG2 6UW.
2. By entering the Promotion, site managers confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
3. **Eligibility:** This promotion is open to CH&Co Group, Westbury Street Holdings, Foodbuy & Elior sites (“Eligible Businesses”) that are members of Bidfood or Brakes (the “Eligible Wholesalers”). Entrants entering on behalf of an Eligible Business must be residents in GB (England, Wales and Scotland) and aged 18 years or over, excluding employees of the Promoter, employees of the Eligible Wholesalers, associated agents, or anyone else professionally connected with the promotion.
4. Entrants who purchase qualifying products in their role as an employee of an Eligible Business must have their employer’s permission to enter this promotion and must comply with any relevant procedures their employer has established, including any rules for participating in promotions. For the avoidance of doubt, an entrant is the person who makes the entry, and the entrant enters on behalf of the Business.
5. **Promotional Period:** The Doritos UCL prize promotion (**‘Promotional Period’**) starts at 00:01 on 1st June 2023 and closes at 23:59 on 31st July 2023.
6. **Entry Instructions:**
  - a. No pre-registration required.
  - b. All sites in GB will be automatically entered into the promotion.
  - c. Any purchase of 3 Doritos single serve cases in a single transaction receives one entry into the prize draw. See qualifying products in Clause 6.
  - d. Any purchase of 4 or more Doritos single serve cases in a single transaction will receive two entries into the prize draw.
  - e. All sites in GB will be automatically entered into the promotion. If you would prefer not to participate in the promotion, please opt out by emailing [doritosucl@loveprizes.co.uk](mailto:doritosucl@loveprizes.co.uk) by 31st July 2023.
  - f. Please note that while we encourage you to participate and enjoy the benefits of the Promotion, we believe in the responsible consumption and sale of our products. Do not purchase more product than you can reasonably use or display just to participate in this Promotion.

## 7. Qualifying Products

Doritos Chilli Heatwave 32x40g

Doritos Cool Original 32x40g

Doritos Tangy Cheese 32x40g

## **8. Prize:**

- a. There are 8 prizes. Each prize consists of 2x general admission tickets (one attendee must be 18+) of winner's choice to a UEFA Champions League Group Stage match taking place between September and December 2023 at a UK venue. Ticket choice subject to availability. There is no choice of seating.
- b. Prize includes up to £300 reimbursement for travel expenses paid by BACS into a UK bank account. Each winner will need to provide their travel receipts before reimbursement is paid.
- c. All Prizes will be sent to Site Managers who will determine who receives the tickets.
- d. Prize does not include accommodation, spending money or any other additional expenses.

## **9. Winner Selection:**

- a. The 8x winners will be independently drawn using a random number generator within 28 working days of the end of the Promotional Period.

## **10. Winner Notification:**

- a. The winners will be notified by a third-party agency within 28 working days of the end of the Promotional Period.
- b. The Site Managers will receive prize notification via email.

## **11. Winner Claim:**

- a. Each winner will have 14 days from notification to claim the prize. Anyone who does not respond within the initial 7 days of notification, will be contacted again and given a further 7 days to respond.
- b. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date the Prize will be awarded to a runner up drawn at the same time as the original winner.
- c. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

## **12. Prize Delivery:**

- a. UEFA Champions League Group Stage Matches will be confirmed on August 31<sup>st</sup> 2023, and winners will then be contacted again to select their first, second and third choice of match.
- b. Tickets will be subsequently dispatched once available, and tickets offered subject to availability in order of choice). Tickets will be provided as a physical or digital ticket (subject to stadium provider).
- c. Winners will be subject to terms of each stadium.

## General

13. Participants must behave fairly, honestly and in an appropriate manner in relation to the incentive and the manner in which sales are accrued.
14. The Promoter reserves the right in its sole discretion to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the incentive were:
  - a. There are reasonable grounds to believe there has been a breach of these terms and conditions and any instructions forming part of the entry requirements of this Promotion.
  - b. A participant has gained unfair advantage in participating in the incentive or won using fraudulent means, or for any other reason whatsoever.
15. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or participants that it regards as being in breach of these terms and conditions or the spirit of the Promotion.
16. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed, or not received data, winner notification or prize distribution. The Promoter or its agencies will not be responsible for the non-inclusion of entries because of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.
17. Entry into the Promotion is at the participant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses, or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud. If for any reason, the Promotion is not capable of running as planned for reasons (including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Promotion.
18. **Data Protection:** Any and all personal data provided by the entrant in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to:
  - (i) assist with running the Promotion; and/or
  - (ii) conduct analytics to improve the Promoter's promotions, products or services.The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policies, available at:  
<https://pepsicoprivacypolicy.com/en?domain=walkers.co.uk>
19. The location of winning sites and names of winning Site Managers will be made available to anyone who requests them by emailing [doritosucl@loveprizes.co.uk](mailto:doritosucl@loveprizes.co.uk) within 30 days of the date of prize notification to winner. Participants may request

these details are not published in the event they win by emailing [doritosucl@loveprizes.co.uk](mailto:doritosucl@loveprizes.co.uk) before the closing date. Please note the Promoter is required to provide a winners' list (including details of entrants who have opted out) to the Advertising Standards Authority if requested.

20. If an act, omission, event or circumstance occurs which are beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
21. The winning store agrees to its name and photographs of staff (who have consented) being used for promotional purposes and/or to take part in reasonable unpaid publicity for the purposes of this Promotion.
22. The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
23. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
24. The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
25. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these terms and conditions.