

**Qualifying products:** Max Paprika 50G, Max Fiercely Flamin' Hot 50G, Max Flame Grilled Steak 50G, Max Paprika 70g £1PMP RRP, Max DC Loaded Cheddar & Onion 140G, Max Crispy Chicken 140G, Max Paprika 150G, Max Strong Jalapeno & Cheese 150G, Max Strong Hot Chicken Wings 150G, Max Nuts Wasabi 175G, Max Nuts Jalapeno & Cheese 175G, Max Nuts Chilli & Lime 17G, Max Strong Hot Sauce 140G, Max Strong Hot Sauce 70G £1PMP RRP, Max Strong Hot Sauce 50G, Max Strong Prawn Cocktail 140G, Max Strong Prawn Cocktail 70G £1PMP RRP, Max Strong Prawn Cocktail 50G, Sens Roasted Chicken & Thyme 150G, Sens Thai Sweet Chilli 150G, Sens Thai Sweet Chilli 65G £1PMP RR, Sens C'melised Onion & Bal vinegar 150G, Sens Thai Sweet Chilli 40G, Quavers Cheese 54G £1PMP RRP, Quavers Prawn 45G £1PMP RRP, Quavers SNV 45G £1PMP RRP, Quavers Cheese 34G, Quavers SNV 34G, Quavers Prawn 34G, Squares SNV 40G, Squares SNV 72G £1PMP RRP, Wotsits Cheese 36G, Wotsits Cheese 60G £1PMP RRP, Wotsits Flamin Hot 150G, Wotsits Giants Cheese 130G, Wotsits Giants Flamin Hot 130G, Wotsits Giants Prawn 105G, Wotsits Cheese 126G, MAX CRISPY CHICKEN 70G £1PMP RRP, MM Giants Pickled Onion 85G, MM Giants Roast Beef 85G.

## **TERMS & CONDITIONS**

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of the Terms and Conditions and by participating or by accepting the prize you will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.

## **THE PROMOTER**

1. Walkers Snacks Limited, 450 South Oak Way, Green Park, Reading, RG2 6UW.

## **2. ELIGIBILITY**

- a. This promotion is open to members of SPAR RDCs (AF Blakemore, CJ Lang, James Hall, Appleby Westward) (the "Eligible Wholesalers") who are residents of GB (England, Wales, Scotland) only aged 18 years or over, excluding employees of the Promoter, employees of the Eligible Wholesalers, associated agents, or anyone else professionally connected with the promotion.
- b. The winner must hold a full UK driving licence.
- c. Entrants who purchase qualifying products in their role as an employee of a business must have their employer's permission to enter this promotion must comply with any relevant procedures their employer has established, including any rules for participating in promotions. For the avoidance of doubt, an entrant is the person whose name/entity name appears on the invoice or purchase receipt.
- d. Please note that while we encourage you to participate and enjoy the benefits of the Promotion, we believe in the responsible consumption and sale of our products. Do not purchase more product than you can reasonably use or display just to participate in this Promotion.

### 3. PROMOTIONAL PERIOD

- a. The prize promotion opens at 00:00 11<sup>th</sup> August 2022 and closes at 23:59 on 21<sup>st</sup> September 2022 (the "Promotional Period").
- b. Please note that the promotion appears in multiple participating wholesalers, but there is only one shared prize pool.

### 4. HOW TO ENTER

#### Entry instructions

- a. Purchase necessary. Purchase any 2 cases of qualifying products in a single transaction during the Promotional Period. Please retain your purchase invoice/receipt. See clause 5 for list of qualifying products.
- b. Text CAR followed by a space, and your name and business postcode to 85100. Entries may only be submitted via text.
- c. Any entry submitted without a name and business postcode will not be eligible for entry into the prize draw.
- d. Only one entry per receipt/invoice (i.e., for each separate entry the entrant must purchase a further 2 x cases of qualifying products in accordance with clause 4a above).
- e. **Please retain an itemised receipt/invoice with time and date of purchase that precedes entry, and within the Promotional Period. Winner will be required to provide this proof of purchase when claiming their prize.**

### 5. QUALIFYING PRODUCTS: Any 2 cases of the following products:

Walkers Max Paprika 50G

Walkers Max Fiercely Flamin' Hot 50G

Walkers Max Flame Grilled Steak 50G

Walkers Max Paprika 70g £1PMP RRP

Walkers Max Double Crunch Loaded Cheddar & Onion 140G

Walkers Max Crispy Chicken 140G

Walkers Max Paprika 150G

Walkers Max Strong Jalapeno & Cheese 150G

Walkers Max Strong Hot Chicken Wings 150G

Walkers Max Nuts Wasabi 175G

Walkers Max Nuts Jalapeno & Cheese 175G

Walkers Max Nuts Chilli & Lime 175G

Walkers Max Strong Hot Sauce 140G  
Walkers Max Strong Hot Sauce 70G £1PMP RRP  
Walkers Max Strong Hot Sauce 50G  
Walkers Max Strong Prawn Cocktail 140G  
Walkers Max Strong Prawn Cocktail 70G £1PMP RR  
Walkers Max Strong Prawn Cocktail 50G  
Walkers Sensations Roasted Chicken & Thyme 150G  
Walkers Sensations Thai Sweet Chilli 150G  
Walkers Sensations Thai Sweet Chilli 65G £1PMP RR  
Walkers Sensations Caramelised Onion & Balsamic vinegar 150G  
Walkers Sensations Thai Sweet Chilli 40G  
Quavers Cheese 54G £1PMP RRP  
Quavers Prawn 45G £1PMP RRP  
Quavers SNV 45G £1PMP RRP  
Quavers Cheese 34G  
Quavers Salt and vinegar 34G  
Quavers Prawn Cocktail 34G  
Squares Salt and Vinegar 40G  
Squares Salt and Vinegar 72G £1PMP RRP  
Wotsits Cheese 36G  
Wotsits Cheese 60G £1PMP RRP  
Wotsits Flamin Hot 150G  
Wotsits Giants Cheese 130G  
Wotsits Giants Flamin Hot 130G  
Wotsits Giants Prawn Cocktail 105G  
Wotsits Cheese 126G  
Walkers MAX CRISPY CHICKEN 70G £1PMP RRP  
Monster Munch Giants Pickled Onion 85G  
Monster Munch Giants Roast Beef 85G

6. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these Terms

and Conditions in full will be disqualified. If it becomes apparent in the reasonable opinion of the Promoter that any entrant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that participant's entries or otherwise acting in violation of these terms, these participants will be disqualified, and any prize entitlement will be void.

7. Entrants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at network provider's standard network rate, but there is no charge to the participant for the returned bounce back text message. Texts are not usually included in any text inclusive packages, please check with your network provider if you are not sure of your standard network rate. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes, and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0333 335 3351 between Monday and Friday from 9.30am to 5pm excluding public holidays. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control.
8. Entry will be confirmed with a 'Thank You' message response. There is no charge to the entrant for this message.

9. **PRIZE FUND**

- a. There is 1 x first prize of a KIA PICANTO GT LINE 1.0 T-GDI MANUAL (Petrol), in Clear White, right-hand drive. Prize will include delivery to a UK Mainland location address, Vehicle Excise Duty for the period of 12 months from the date of registration and First Registration Fee. (the '**Prize**')  
  
The vehicle will be registered in the prize winner's name only. The Prize Winner will be required to complete a DVLA declaration confirming the details provided for Registration of the Vehicle name/address prior to delivery of the Prize. The Prize will be supplied new at First Registration, and benefit from the manufacturer's new vehicle warranty.

- b. The winner must hold and show a valid UK driving licence prior to the delivery of the Prize.
- c. The Promoter cannot guarantee the Prize will not be pre-registered to the Promoter or its associated companies.
- d. Prize does not include insurance and the winner will need to arrange and provide evidence of insurance prior to Prize delivery. Prize does not include fuel.
- e. Maintenance, services, running costs and all other costs in connection with the Prize are the responsibility of the winner from the date of ownership.
- f. Delivery of the First Prize will be arranged by a third-party agency within 28 working days of prize claim.

- g. The winner must not sell, or otherwise transfer ownership of, the car, within 12 months of becoming the legal owner.
- h. 1 runner-up per SPAR RDC (1 x for runner for AF Blakemore, 1 x for runner for CJ Lang, 1 x for runner for James Hall, Appleby Westward - 4 runners up in total) for each win a LG 50" inch UHD Smart TV.
- i. Delivery of the runners-up prizes will be arranged by a third-party agency within 28 working days of prize claim.
- j. For the avoidance of doubt, the winner and runners up are the person whose name/entity name appears on the invoice or purchase receipt.
- k. Covid-19: The Promoter shall not be liable in any way for its inability to meet these timeframes in the event of any national or local lockdowns, or any circumstances resulting from Covid-19, which affect the prize delivery supply chain. Should Covid-19 affect the ability to meet these deadlines, the Promoter will fulfil its obligations as soon as it is reasonably possible.
- l. The winner will be responsible for any tax liability which may arise in connection with their receipt of their prize.
- m. Prizes are not transferable and there is no cash alternative.
- n. The Promoter reserves the right to replace Prizes with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

## **10. WINNER SELECTION**

- a. The winner will be independently drawn using a random number generator within 28 days of the end of the Promotional Period.

## **11. WINNER NOTIFICATION**

- a. The First Prize winner of the car will be notified by text message and called by a third party on the phone number used to enter the promotion, within 28 days of the end of the Promotional Period and asked to send their proof of purchase and a copy of their UK driving licence and such further information as may be necessary to register and tax the vehicle to an email address of which details will be provided on the call. It is the responsibility of the entrant to ensure that they respond to the winner notification, either by answering the call, returning a voicemail message left by calling the freephone number provided in the message and sending the required information in an email within 14 days of notification.
- b. If the winner does not respond within the initial 7 days of the initial prize notification, the winner will be phoned again and given a further 7 days to respond. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date an alternative winner will be drawn. The Promoter cannot be held responsible for the winner failing to supply accurate information which affects prize acceptance or delivery of their prize.
- c. The 5 runners-up of a TV each will be notified by text message on the phone number used to enter the promotion, within 28 days of the end of the Promotional Period, and asked to send their proof of purchase to an email address of which details will be provided within the text

message. It is the responsibility of the entrant to ensure that they respond to the winner notification, by sending the required information in an email within 14 days of notification.

- d. If a runner-up does not respond within the initial 7 days of the initial prize notification, the runner-up will be sent a text message again and given a further 7 days to respond. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date an alternative winner will be drawn.
- e. The Promoter cannot be held responsible for the winner or a runner-up failing to supply accurate information which affects prize acceptance or delivery of their prize.
- f. The Promoter reserves the right to verify the winner and runners-up and ask for proof of eligibility, identity, age, address, employer's permission (where relevant) and invoice with proof of purchase and to disqualify an entrant and withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions.
- g. The Promoter reserves the right to disqualify the winner or any runners-up where it has reasonable grounds to believe the winner is not the named individual or entity on the invoice or purchase receipt.
- h. The Promoter does not accept any responsibility in the event a winner is not able to take their prize.

## **12. LIMITATION OF LIABILITY**

- a. Entry to the Promotion is at the entrant's sole risk. Except as specifically set out herein and to the maximum extent permitted by law, all conditions, warranties and representations expressed or implied by law are hereby excluded. To the fullest extent permitted by law, the Promoter, its agents and distributors hereby excludes and shall not have any liability to any entrant or third party in connection with or arising out of this promotion howsoever caused, including for any costs, expenses, claims, forfeited prizes, damages and other liabilities (whether in contract, tort or otherwise), provided that nothing herein shall operate so as to limit or exclude our liability for personal injury or death caused by the Promoter's negligence. For the avoidance of doubt, this clause shall also apply in respect of any prize provided by a third-party provider.

## **13. DATA PROTECTION**

- a. Any and all personal data provided by you in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to: (i) assist with running the Promotion; and/or (ii) conduct analytics to improve the Promoter's promotions, products or services. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policies, available at: <https://pepsicoprivacypolicy.com/en?domain=walkers.co.uk>

## **14. GENERAL**

- a. Promoter's decision is final and binding. No correspondence will be entered into. Entry deems acceptance of these Terms and Conditions.
- b. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these Terms and Conditions take precedence.

- c. The Promoter reserve the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these Terms and Conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.
- d. The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.
- e. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- f. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to winner notifications or prizes. The Promoter or their agencies will not be responsible for the non-inclusion of entries, including any such failure which is within the control of The Promoter or their agencies.
- g. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for the winner failing to supply accurate information which affects prize acceptance or delivery of their prize.
- h. The winner may be asked to take part in reasonable publicity relating to this prize draw without payment. Such publicity may include, without limitation, publishing the Winner's name and any statements made by them concerning the Promotion and the prize won as part of the Promotion on Walker's channels and via other third-party mainstream media, local media or broadcast channels.
- i. The surname and county of the prize winner will be made available to anyone who requests them by emailing [CAR@loveprizes.co.uk](mailto:CAR@loveprizes.co.uk) within 30 days of the closing date. Participants may request their surname and county are not published in the event they win by emailing [CAR@loveprizes.co.uk](mailto:CAR@loveprizes.co.uk). Please note the Promoter is required to provide a winners' list (including details of entrants who have opted out) to the Advertising Standards Authority if requested.
- j. The Promoter's decision is final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- k. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- l. The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
- m. This promotion is not administered or sponsored by KIA.